

ATD LI Event Survey Results

**LIVE EVENTS &
WEBINARS 2019-2020**



LIVE EVENT

FEEDBACK

Average Percent Agreement

The presentation was engaging

96%

The presentation was relevant to my work

92%

Overall, this event met my expectations

86%

I was satisfied with the content of the presentation

86%

I would recommend future ATD LI events to a colleague

96%

0 25 50 75 100

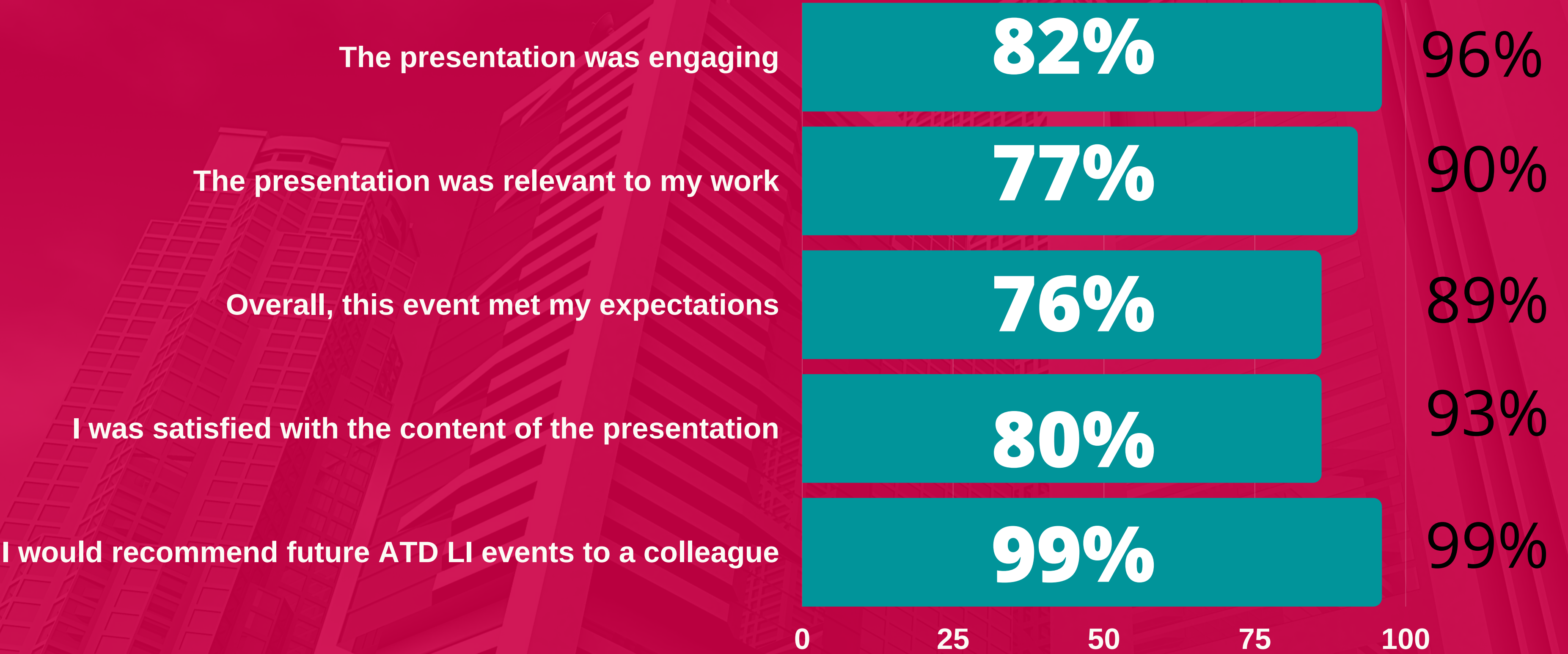
Webinar

EVENT

FEEDBACK

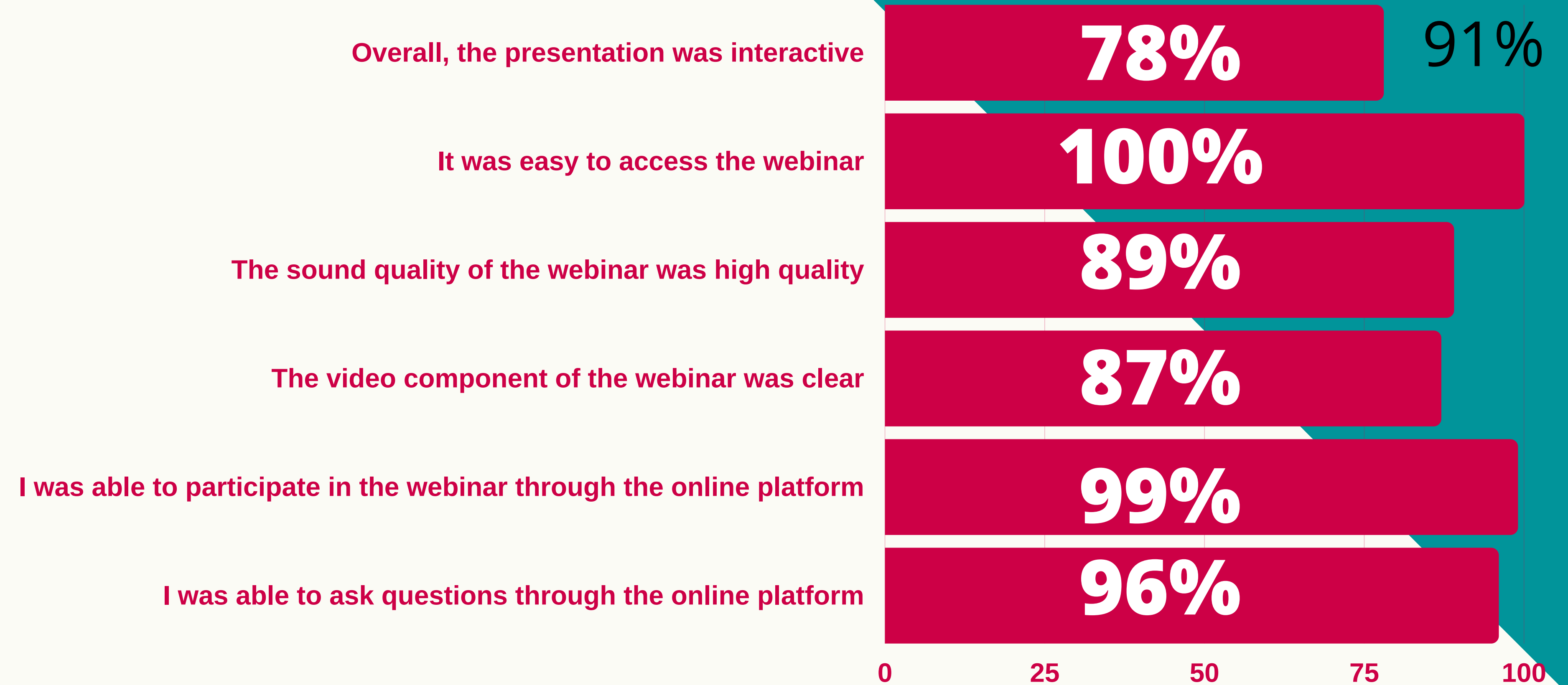
Average Percent Agreement

Excluding
May



October-May

Average Percent Agreement



October-May

WRITTEN FEEDBACK

"Before the start of the program, have the attendees briefly introduce themselves so they can know who else is in the room that they want to connect with."

"Perhaps some structured networking ice breakers at the beginning of the event so everyone can meet each other in a fun and interactive way"

"I think your ATD LI events are consistently excellent!"

Live Events

Webinars

"I think it's a good idea to have everyone introduce themselves. Perhaps their name and their occupation."

"Maybe breakouts, so everyone has a chance to talk? Otherwise, congrats on a great event and please continue marketing them on LinkedIn!"

"I think they are great! Keep up the good work."

Recommendations

- Provide audience with detailed agenda about what to expect during each event
- Vet the content further to increase satisfaction
- Make sure to follow platform protocol to ensure best sound/video quality
- Make time for some short introductions



THANK YOU!

